



AGRI GAUTENG CORPORATE MEMBERSHIP 2024



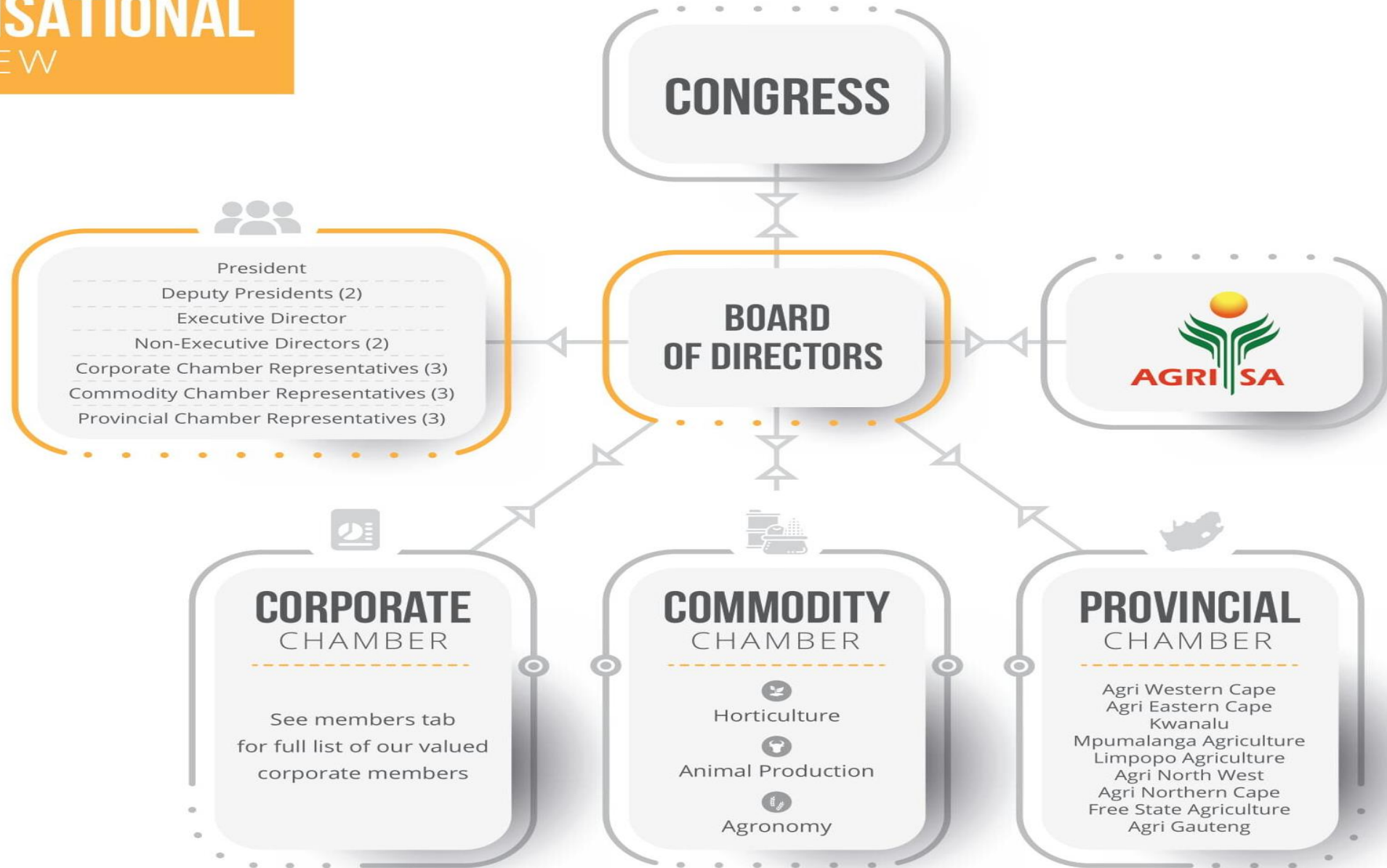


Who We Are

- ▶ Agri Gauteng is a provincial affiliate of **Agri SA**
- ▶ Agri SA is the biggest federation of agricultural organizations in South Africa, celebrating **120 years** as the South African Agricultural Union and consists of provincial affiliates, commodity organizations and corporate members.

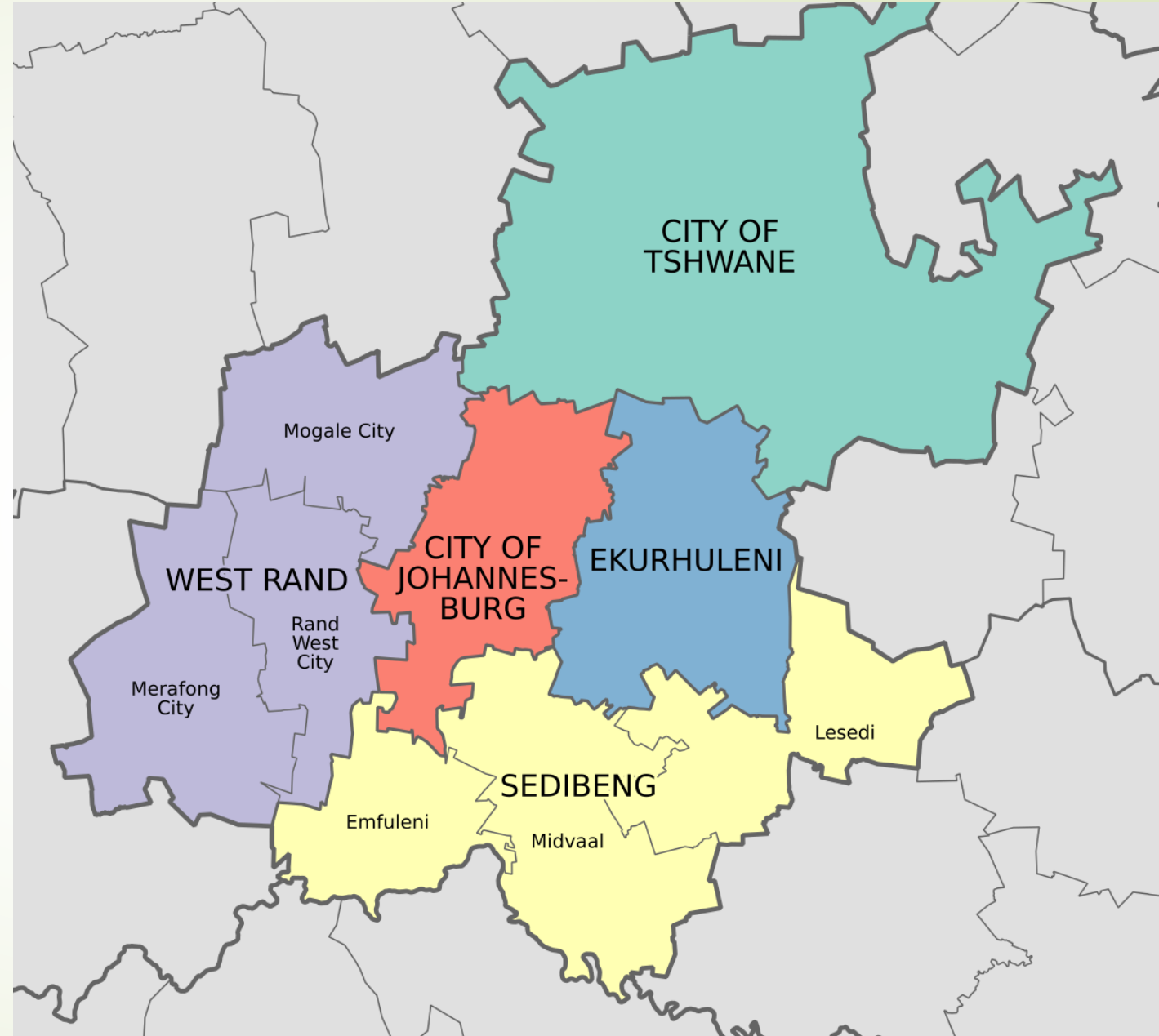
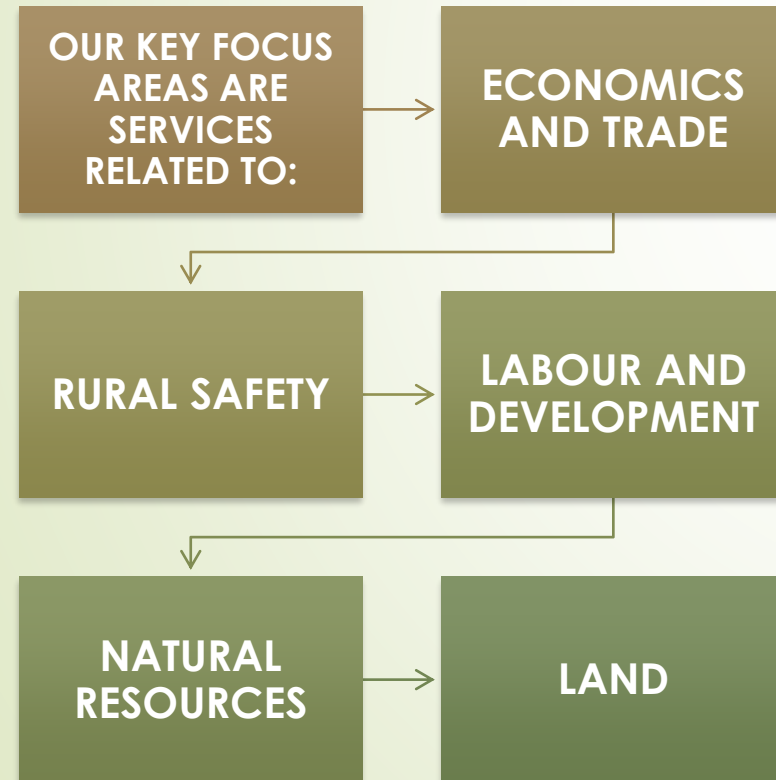
Agri SA Structure

ORGANISATIONAL OVERVIEW



AGRI GAUTENG

We aim to assist farmers in the business of farming and creating opportunities for farmers to engage with other agricultural value chain role players in Gauteng.



AGRI GAUTENG MEMBERS

Membership Categories

Farming Members

Total of 200 Farmers

Divided into 11 Farmers Unions

Corporate Members

20 Different Agricultural Businesses

Diplomatic Chamber

A platform for embassies to engage with farmers on export / import opportunities



Success stories in 2023...

Agri Gauteng Young Farmer of the Year 2023

Jimie Malan, a member of Agri Gauteng is announced as the **National Winner of the Agri SA / Toyota Young farmer of the year competition.**



Uplifting upcoming commercial farmers

Sophy Musabeni, a member of Agri Gauteng is awarded the **National New Entrant Commercial Farmer 2023** by **Agricultural Writers SA.**



Cost effective solutions for farmers with Avis Fleet

Avis Fleet, a corporate member of Agri Gauteng is adding value to farmers with a leasing solution for tractors and other agricultural equipment



AGRI GAUTENG EVENTS 2024

- ❑ GOLF DAY – 04 APRIL 2024
- ❑ YOUNG FARMER CONGRESS – 23 MAY 2024
- ❑ YOUNG FARMER JUDGING – 3 to 5 JULY 2024
- ❑ AGRI GAUTENG CONGRESS – 28 & 29 AUGUST 2024
- ❑ AGRI GAUTENG EKSPLO IN PARTNERSHIP WITH FOOD FOR MZANSI – 11 to 13 SEPTEMBER 2024



CORPORATE MEMBERSHIP OPTIONS - EVENTS

BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	STANDARD
Amount valid for 12 months.	R 100 000	R 80 000	R 60 000	R 50 000	R 30 000	R 15 000
Upcoming Events						
Agri Gauteng Young Farmer Congress:	<p>1 x Exhibition stall.</p> <p>30 min Presentation to address the audience</p> <p>Display marketing Material / banners at the event.</p> <p>Opportunity to engage with farmers and other agricultural role players.</p> <p>Attendance: Up to 4 x guests</p>	<p>1 x Exhibition stall.</p> <p>20 min Presentation to address the audience</p> <p>Display marketing Material / banners at the event.</p> <p>Opportunity to engage with farmers and other agricultural role players.</p> <p>Attendance: Up to 3 x guests.</p>	<p>1 x Exhibition stall.</p> <p>15 min Presentation to address the audience</p> <p>Display marketing Material / banners at the event.</p> <p>Opportunity to engage with farmers and other agricultural role players.</p> <p>Attendance: Up to 3 x guests.</p>	<p>1 x Exhibition stall.</p> <p>Display marketing Material / banners at the event.</p> <p>Opportunity to engage with farmers and other agricultural role players.</p> <p>Attendance: Up to 2 x guests.</p>	<p>Display marketing Material / banners at the event.</p> <p>Opportunity to engage with farmers and other agricultural role players.</p> <p>Attendance: Up to 2 x guests.</p>	<p>Display marketing Material / banners at the event.</p> <p>Opportunity to engage with farmers and other agricultural role players.</p> <p>Attendance: Up to 2 x guests.</p>
Agri Gauteng Young Farmer of the Year Competition	<p>Name Sponsor for the competition.</p> <p>Opportunity to form part of the judging panel.</p>	<p>Name Sponsor for the competition.</p> <p>Opportunity to form part of the judging panel.</p>	<p>Opportunity to form part of the judging panel.</p>	X	X	X

CORPORATE MEMBERSHIP OPTIONS – EVENTS

BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	STANDARD
Amount valid for 12 months.	R 100 000	R 80 000	R 60 000	R 50 000	R 30 000	R 15 000
Agri Gauteng Congress 28 – 29 August	<p>30 min Presentation to address the audience.</p> <p>1 x Exhibition Stall</p> <p>Opportunity to engage with farmers and other agricultural role players.</p> <p>Attendance: Up to 4 x guests</p>	<p>20 min Presentation to address the audience.</p> <p>1 x Exhibition Stall</p> <p>Opportunity to engage with farmers and other agricultural role players.</p> <p>Attendance: Up to 3 x guests.</p>	<p>15 min Presentation to address the audience.</p> <p>1 x Exhibition Stall</p> <p>Opportunity to engage with farmers and other agricultural role players.</p> <p>Attendance: Up to 3 x guests.</p>	<p>1 x Exhibition Stall</p> <p>Opportunity to engage with farmers and other agricultural role players.</p> <p>Attendance: Up to 2 x guests.</p>	<p>Opportunity to engage with farmers and other agricultural role players.</p> <p>Display marketing Material / banners at the event.</p> <p>Attendance: Up to 2 x guests.</p>	<p>Opportunity to engage with farmers and other agricultural role players.</p> <p>Attendance: Up to 2 x guests.</p>
Agri Gauteng Ekspo in partnership with Food for Mzansi 11 – 13 September	<p>1 x Hub sponsorship.</p> <p>1 x Standard Exhibition stall at the event.</p> <p>Opportunity to engage with farmers and other agricultural role players.</p>	<p>1 x Standard Exhibition stall at the event.</p> <p>Opportunity to engage with farmers and other agricultural role players.</p>	<p>1 x Standard Exhibition stall at the event.</p> <p>Opportunity to engage with farmers and other agricultural role players.</p>	<p>1 x Standard Exhibition stall at the event.</p> <p>Opportunity to engage with farmers and other agricultural role players.</p>	X	X

CORPORATE MEMBERSHIP OPTIONS – Digital Media

BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	STANDARD
Amount valid for 12 months.	R 100 000	R 80 000	R 60 000	R 50 000	R 30 000	R 15 000
Agri Gauteng weekly Update	Advertise your company up to 12 x a year on the Weekly Update	Advertise your company up to 8 x a year on the Weekly Update	Advertise your company up to 6 x a year on the Weekly Update	Advertise your company up to 4 x a year on the Weekly Update	Advertise your company up to 3 x a year on the Weekly Update	Advertise your company up to 2 x a year on the Weekly Update
Agri Gauteng website	Logo on the Agri Gauteng website that links the user to your company website.	Logo on the Agri Gauteng website that links the user to your company website.	Logo on the Agri Gauteng website that links the user to your company website.	Logo on the Agri Gauteng website that links the user to your company website.	Logo on the Agri Gauteng website that links the user to your company website.	Logo on the Agri Gauteng website that links the user to your company website.
Agri Gauteng Social media: Facebook – 7600 Followers Instagram – 1040 followers.	Opportunity to advertise on Agri Gauteng's various social media platforms	Opportunity to advertise on Agri Gauteng's various social media platforms	Opportunity to advertise on Agri Gauteng's various social media platforms	Opportunity to advertise on Agri Gauteng's various social media platforms	Opportunity to advertise on Agri Gauteng's various social media platforms	Opportunity to advertise on Agri Gauteng's various social media platforms
Email Communication	Company logo on Agri Gauteng email header. Receive agricultural updates from Agri SA press releases.	Company logo on Agri Gauteng email header. Receive agricultural updates from Agri SA press releases	Company logo on Agri Gauteng email header. Receive agricultural updates from Agri SA press releases	Company logo on Agri Gauteng email header. Receive agricultural updates from Agri SA press releases	Company logo on Agri Gauteng email header. Receive agricultural updates from Agri SA press releases	Company logo on Agri Gauteng email header. Receive agricultural updates from Agri SA press releases

MEDIA PLATFORMS

Our corporate members have the opportunity to make use of the Agri TV services at an Agri Gauteng discounted rate.



INTER - PROVINCIAL

We provide you with the opportunity to engage with other provincial affiliates who form part of the Agri SA network.



**Coming
together is the
beginning,
keeping
together helps
us to progress
and working
together leads
to success.**



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